

Android Application

A case study



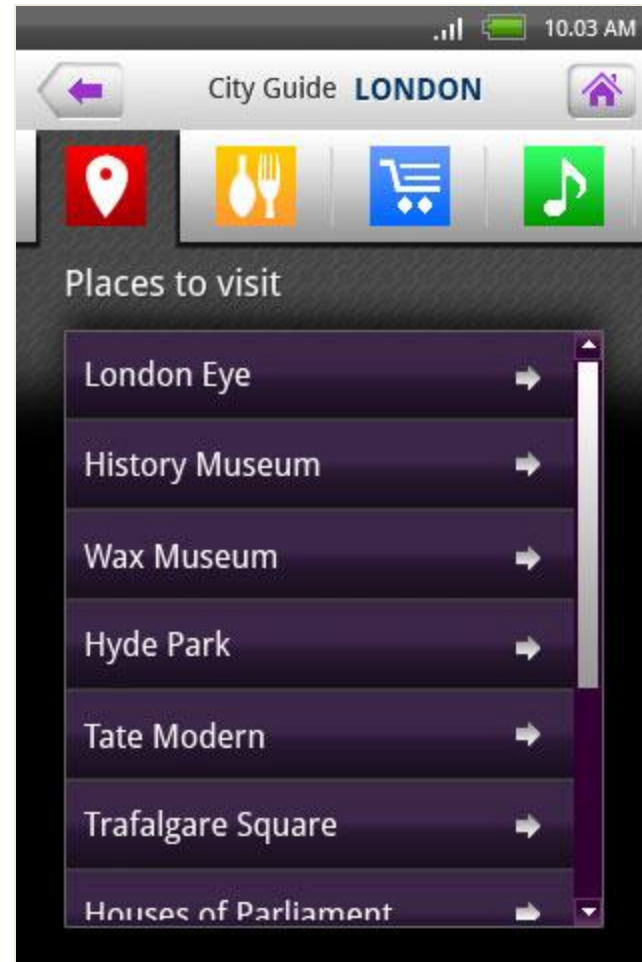
Android Application

We are not going to bore you with the typical bullet-points.

So here are some screenshots of the work done.



Android Application



Having visited London and roamed around, our own experiences (in addition to user insights) helped us to design this mobile application.



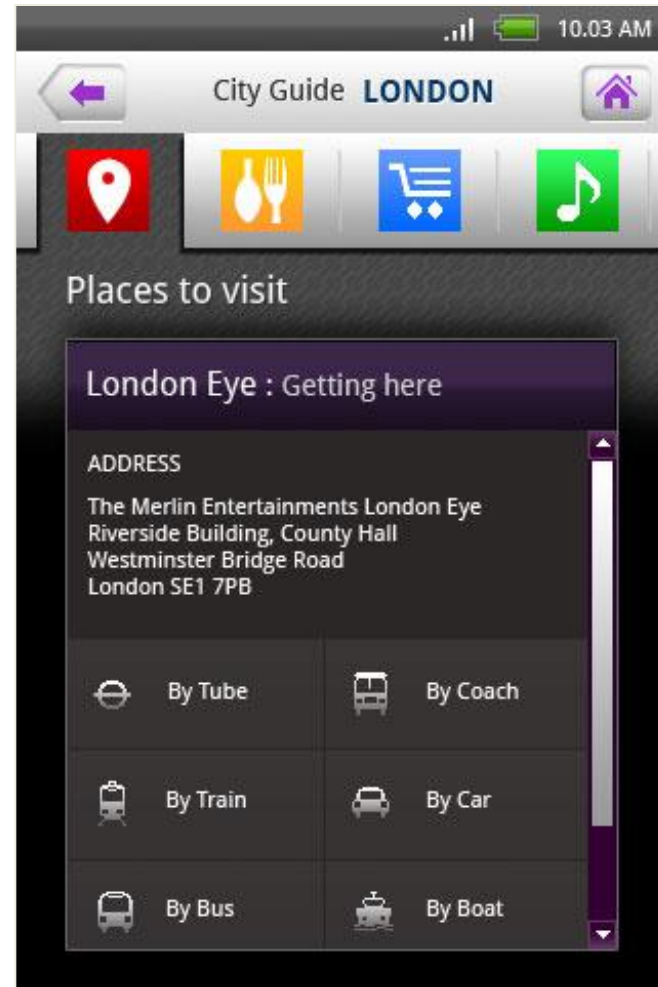
Android Application



The contextual menu was key thing for any user, in addition to the information displayed. The menu was designed around the users' "mental model" and user vocabulary.



Android Application



It is necessary to present the information to the user without causing the cognitive overload. Good articulation, clean layout and consistent visual hierarchy ensured that users navigate the application seamlessly.



Thank you

